

WELCOA's 2008 Webinar Series

SEPTEMBER
10th & 17th
9:30am-11:00am
CST

Building A Wellness Program In A Small Business Setting

Register
Today!
Only \$89

REGISTER TODAY—SPACE IS LIMITED

Building A Wellness Program In A Small Business Setting

Small businesses constitute the vast majority of workplaces in the U.S., but, until now, there has been very little guidance for small employers on how to build a great wellness program. In this 90 minute Webinar, WELCOA President David Hunnicutt will walk you through the process of building a great wellness program in your small business setting. If you are responsible for developing a wellness program in a company of 50 employees or less—this training is perfect for you.

As a result of attending you will:

- ✓ Learn the 10 steps that can be taken by small employers to improve the health and well-being of their employees
- ✓ Examine case studies of some of the most progressive small employers in the country who have built great wellness programs

What You Will Receive

Each participant will receive a comprehensive set of handouts including not only the slide presentation but a series of related articles that will be of great help the next time you need to develop and utilize the right incentives to maximize participation in your company's wellness programs.

Date and Time

This WELCOA Webinar Building A Wellness Program In A Small Business Setting will take place on **Wednesday, September 10th & 17th from 9:30 to 11:00 AM Central Standard Time**. Mark your calendars and be sure to reserve your spot today.

About WELCOA's Webinar Series

WELCOA's nationally-acclaimed Webinar series is designed to provide health practitioners and business leaders with leading-edge information that will help them build and sustain results-oriented workplace wellness programs. To access the Webinar you will be sent a web address and password once you have registered.

WELCOA Webinar participants not only receive practical and useful information from some of the country's best minds on workplace health, they also receive the articles, tools and resources they need to get the job done. Webinar materials will be forwarded to you about one week in advance of the actual Webinar.

Who Should Attend

WELCOA Webinars are perfect for Human Resource Professionals, Corporate Wellness Practitioners, Public Health Leaders, Medical Directors, and Occupational Health Nurses, Benefits Administrators and Consultants.

All Webinars are great educational opportunities for your wellness team. Simply log on, dial in via speaker phone and project the seminar on to the big screen using an LCD projector!

Register Today—Space Is Limited

To take part in WELCOA's Webinar series, simply visit:

<http://www.welcoa.org/store/TR005.html>

What People Are Saying...

...This course really helped me organize my thoughts and start to develop a clear plan for our Wellness Program. Thank you for this awesome presentation. It will make a difference in our organization!



ABOUT YOUR INSTRUCTOR

David Hunnicutt PhD

Dr. David Hunnicutt is the President of the Wellness Council of America (WELCOA). Over the course of the last 10 years, David has presented more than 400 national keynote presentations for such audiences as The United Nations, The U.S. Department of Health and Human Services, The U.S. Department of Education and the CDC. He is also the Executive Editor of WELCOA's *Absolute Advantage* Magazine and *The Well Workplace HealthLetter*. Dr. Hunnicutt's opinions, expertise, and work have appeared in such media as MSN, CBS News, CNN Marketwatch, Businessweek, CIO Magazine, Business and Health, American Medical News, Workforce Magazine and numerous local and national newspapers.



ABOUT **Wellness Council of America** [WELCOA]

The Wellness Council of America (WELCOA) is one of the nation's premier resources for workplace wellness. A national not-for-profit organization, WELCOA provides its Members with the publications, trainings and resources necessary to build and sustain results-oriented workplace wellness programs.

www.welcoa.org