

WELCOA's 2008 Webinar Series



WELCOA Announces Well Workplace University 2008!

REGISTER TODAY—SPACE IS LIMITED

Good Health Is Good Business

It comes as no surprise that a healthy workforce has numerous benefits for employers. To help you learn more about the art and science of developing results-oriented worksite wellness programs, we've put together a unique four-part Webinar training opportunity—Well Workplace University.

Introducing Well Workplace University

Well Workplace University will immerse you in the “real world” of worksite wellness. Drawing from the actual experiences and practices of North America's best-run wellness programs, this course will expose you to a practical framework for building a great worksite wellness program.

What You Will Learn

By attending this dynamic training event, you will learn important information about the seven critical benchmarks that characterize “best-in-class” worksite wellness programs.

By Attending You Will Learn How To:

1. Capture Senior Level Support
2. Create Cohesive Wellness Teams
3. Collect Data To Drive Health Efforts
4. Craft An Operating Plan
5. Choose Appropriate Interventions
6. Create Supportive Environments
7. Carefully Evaluating Outcomes



Your Valuable Training Materials

Each participant will receive a comprehensive resource guide developed by The Wellness Council of America. Each resource guide contains how to's, tips, strategies, and case studies that will help you build a results-oriented workplace wellness program.

Each Participant Who Completes This Four-Part Webinar Will Achieve Well Workplace Certification

By participating in Well Workplace University, you will be Well Workplace certified—acknowledging that you have reviewed and applied the critical benchmarks of results-oriented worksite wellness programs. To recognize these accomplishments, you will receive your “diploma” at the completion of the symposium.

All Webinars are great educational opportunities for your wellness team. Simply log on, dial in via speaker phone and project the seminar on to the big screen using an LCD projector!

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To take part in WELCOA's Webinar series, simply visit:

 <http://www.welcoa.org/store/TR001.html>

Session Dates

SESSION 1	October 15, 2008	9:30am to 11:00am CST
SESSION 2	October 22, 2008	9:30am to 11:00am CST
SESSION 3	October 29, 2008	9:30am to 11:00am CST
SESSION 4	November 5, 2008	9:30am to 11:00am CST

What Others Are Saying...

“...This course is a guiding light when implementing a well-rounded wellness program. I would certainly recommend this for anyone starting a program or anyone who needs help moving a program in the right direction. I can't wait to see what WELCOA offers next!”



ABOUT YOUR INSTRUCTOR

David Hunnicutt PHD

Dr. David Hunnicutt is the President of the Wellness Council of America (WELCOA). Over the course of the last 10 years, David has presented more than 400 national keynote presentations for such audiences as The United Nations, The U.S. Department of Health and Human Services, The U.S. Department of Education and the CDC. He is also the Executive Editor of WELCOA's *Absolute Advantage* Magazine and *The Well Workplace HealthLetter*. Dr. Hunnicutt's opinions, expertise, and work have appeared in such media as MSN, CBS News, CNN Marketwatch, Businessweek, CIO Magazine, Business and Health, American Medical News, Workforce Magazine and numerous local and national newspapers.



ABOUT **Wellness Council of America** [WELCOA]

The Wellness Council of America (WELCOA) is one of the nation's premier resources for workplace wellness. A national not-for-profit organization, WELCOA provides its Members with the publications, trainings and resources necessary to build and sustain results-oriented workplace wellness programs.

www.welcoa.org