



ANNOUNCING WELCOA'S
NATIONAL TRAINING SUMMIT...

How To Effectively Communicate The Power Of Wellness

March 18-19, 2013

THE WESTIN, HILTON HEAD ISLAND, SC

**Only 250
Spots
Available!**

[http://www.welcoa.org/
store/summit/2013](http://www.welcoa.org/store/summit/2013)



ENGAGE • ENERGIZE • EMPOWER

CHECK OUT THE DETAILS 



Effective communication is essential

to the success of your wellness program.

Consider this...

- More organizations than ever before are now offering worksite wellness programs, yet participation levels remain alarmingly low.
- As a result, many organizations are resorting to using excessive incentives—or even more drastic measures—in a desperate attempt to strong-arm participation.
- While these measures gain employee compliance, they fall far short of securing real commitment to healthy lifestyles.

But... there are real solutions to this problem—and we'll reveal them to you at the WELCOA 2013 Summit.

[CLICK HERE TO SEE THE SUMMIT OVERVIEW](#) 



Overview Of WELCOA's 2013 Summit

How To Effectively Communicate The Power Of Wellness...

Priority #1: Engage

Our first priority is to teach you how to develop communications that will effectively engage each and every employee in the betterment of their own health.

Priority #2: Energize

The second priority is to reveal the secrets of creating communications that get your employees fired-up and energized so that wellness becomes the buzz.

Priority #3: Empower

Our final priority is to show you how you can create a communications plan that empowers every member of your organization to take action.

[CLICK HERE TO MEET YOUR PRESENTERS >>](#)



Meet Your 2013 Summit Presenters...



DR. DAVID HUNNICUTT
President, WELCOA

David Hunnicutt is an expert communicator. Having developed numerous publications that have changed the face of workplace wellness, David will share important models, techniques and strategies necessary to communicate effectively.



COLLEEN REILLY
CEO, Total Well-Being

Colleen Reilly is an expert in employee engagement. Having led initiatives at Coors, Mayo Clinic and NelNet, Colleen will share practical techniques and strategies that lead to employee engagement.



MIKE WANETKA
Wellness Coordinator, Health Fitness Corporation

Mike Wanetka has developed world-class wellness initiatives at ConAgra, Nebraska Health Systems and the State of Nebraska. When it comes to energizing employees, there is no one better than Mike—and he'll share his secrets with you.



SEAN FOY
President, Personal Wellness Corporation

Sean Foy has been empowering employees to take action for more than two decades. At the Summit, Sean will show you amazing ways to get your employees up and moving.



TIM O'NEIL
Manager of Employee Health & Financial Wellness, Meredith Corporation

Tim O'Neil has mastered the art of engagement. Leading the wellness charge at the Meredith Corporation, Tim boasts 90+ percent participation. He'll show you what it takes to achieve this.

[CLICK HERE TO SEE WHAT YOU'LL TAKE HOME FROM THE SUMMIT >>](#)



A Training Experience Like No Other...

In addition to expert instruction and dynamic networking, you will receive valuable resources—FREE of charge.

Your Take-Home Materials:

- › White Papers on communicating effectively
- › Useful and practical communication models and methodologies
- › Sample communications plans
- › Dozens and dozens of useful tips and strategies
- › Pre-formatted communications templates
- › Case Studies of effective wellness communications
- › Evaluation tools to help you gauge the effectiveness of your wellness communications efforts
- › Expert Interviews
- › Sample “best-in-class” employee wellness publications

And Much More!



CLICK HERE TO LEARN ABOUT SUMMIT CERTIFICATION! 



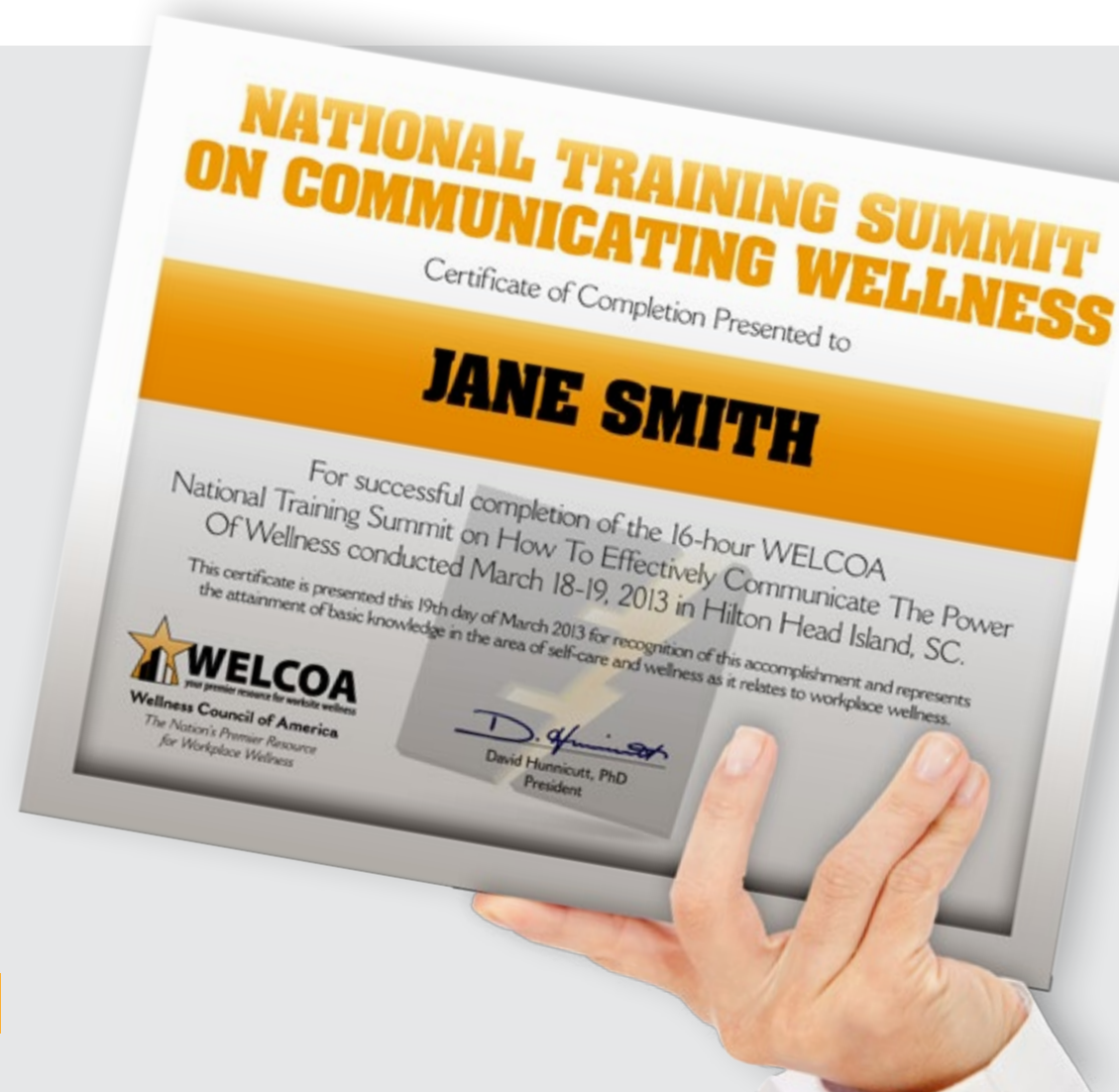


The 2013 Summit Results In Certification

Get Certified At The Summit!

Your National Summit experience will result in a national WELCOA certification. To date, more than 8,000 wellness professionals and business leaders have completed one or more of WELCOA's certification courses. In addition—650 individuals from 46 states have completed four or more WELCOA certifications to earn the coveted WELCOA Faculty designation.

At WELCOA's National Training Summit, not only will you receive the nation's premier training in effectively promoting your organization's wellness program—but you'll also receive formal recognition of mastering this essential worksite wellness skill.



[CLICK HERE TO SEE YOUR TRAINING OPTIONS!](#) 



New For 2013 – WELCOA / AJHP Partnership

This year, WELCOA's National Training Summit will be held in conjunction with the American Journal of Health Promotion's annual conference. This means two great events, one unbelievable location, and endless opportunities to learn and network!

OPTION A

Summit Only

MARCH 18-19, 2013

- ✓ 8 Comprehensive Sessions
- ✓ Expert Instruction
- ✓ Essential Skill-building
- ✓ Participant Networking
- ✓ Take-Home Resources

YOUR PRICE \$445

OPTION B

WELCOA Summit + AJHP Conference

MARCH 18-19 & 20-22, 2013

- ✓ 2-Day WELCOA Summit *AND*
- ✓ 3 National Keynotes
- ✓ 48 Concurrent Sessions
- ✓ Brainfest/Networking
- ✓ Continuing Ed. Credits

YOUR PRICE \$1,090

SEE THE 2013 WELCOA "SUMMIT ONLY" SUMMARY

SEE THE 2013 WELCOA "SUMMIT AND AJHP CONFERENCE" SUMMARY

Register Now!
Only 250 Spots Available!

<http://www.welcoa.org/store/summit/2013>

[CLICK HERE TO SEE THE TRAINING FACILITY AND HOTEL >>](#)





Join Us In Hilton Head!

That's right—the 2013 WELCOA National Training Summit will be in Hilton Head South Carolina! So, not only will the learning and networking be top-notch, but so will the accommodations! In fact, after an intensive day of in-the-zone training, picture yourself unwinding with a great workout at the Westin's state-of-the-art WestinWORKOUT® Fitness Studio. Or if you'd rather get outdoors, you have three championship golf courses, fourteen tennis courts, and a bounty of stimulating activities to choose from.

Secure Your Spot NOW—Space Is Limited!

You'll want to secure your spot for WELCOA's National Training Summit and make your hotel reservations today because space is limited. You definitely don't want to miss out on this unique training experience!

The Westin Hilton Head Island Resort & Spa
Two Grasslawn Avenue
Hilton Head Island, SC 29928
Phone: 843-681-4000

Discount Room Rate:

\$159 + 11% tax + \$1 Tourism = \$177.49 per night

Special room rate is available until February 17, 2013 or until sold out.

Online reservations available at www.HealthPromotionConference.com or call 1-800-WESTIN1 (1-800-937-8461). Mention Group: 23rd Annual Art & Science Conference.



CLICK HERE TO SEE WHO SHOULD ATTEND >>



Here's Who Should Attend...

WELCOA's National Training Summit is perfect for:

- Human Resource Professionals
- Corporate Wellness Practitioners
- Occupational Health Nurses
- Benefits Administrators
- Medical Directors
- Public Health Leaders
- Business Leaders
- Brokers
- Wellness Consultants

CEU credits are available!

CLICK HERE TO CHECK OUT THE TOP 5 REASONS TO ATTEND >>





Top 5 Reasons To Attend WELCOA's National Training Summit...

- 1** You'll receive the **best instruction** on health promotion communication and employee engagement—ANYWHERE.
- 2** Your two-day investment results in a **National Certification**, putting you among the best trained professionals in workplace wellness.
- 3** You'll **network with hundreds** of like-minded health and business leaders from all over the U.S. and learn about their remarkable workplace wellness initiatives.
- 4** **Nationally-recognized presenters** are among the best wellness practitioners in the country and will provide you with a world-class training experience—resulting in more effective initiatives and healthier employees at your organization.
- 5** **It's affordable**—and an amazing value! You'll be delighted with the quality of the training, resources and tools and how effectively you can implement them right away.



CLICK HERE TO RESERVE YOUR SPOT! 



Register For WELCOA's 2013 Summit Today!

There are only 250 spots available...

This year's Summit is THE training event of the year—you don't want to miss it!

To Register Now, Simply Click Here!

Sign Me Up!

<http://www.welcoa.org/store/summit/2013>

TAKING PART IS EASY!

Save Your Spot Today

Step 1

*Click Here To Save Your Spot Today**
Space Is Limited!

Step 2

*Click Here To Send In Payment**
Conveniently pay now—
or we can bill you later!

Step 3

Click Here To Make Travel Plans
Once you've paid and confirmed your registration, book your flights and rooms!

**PLEASE NOTE: Spots are not guaranteed without payment and will be released on a first come, first served basis—so act now to confirm your registration!*

