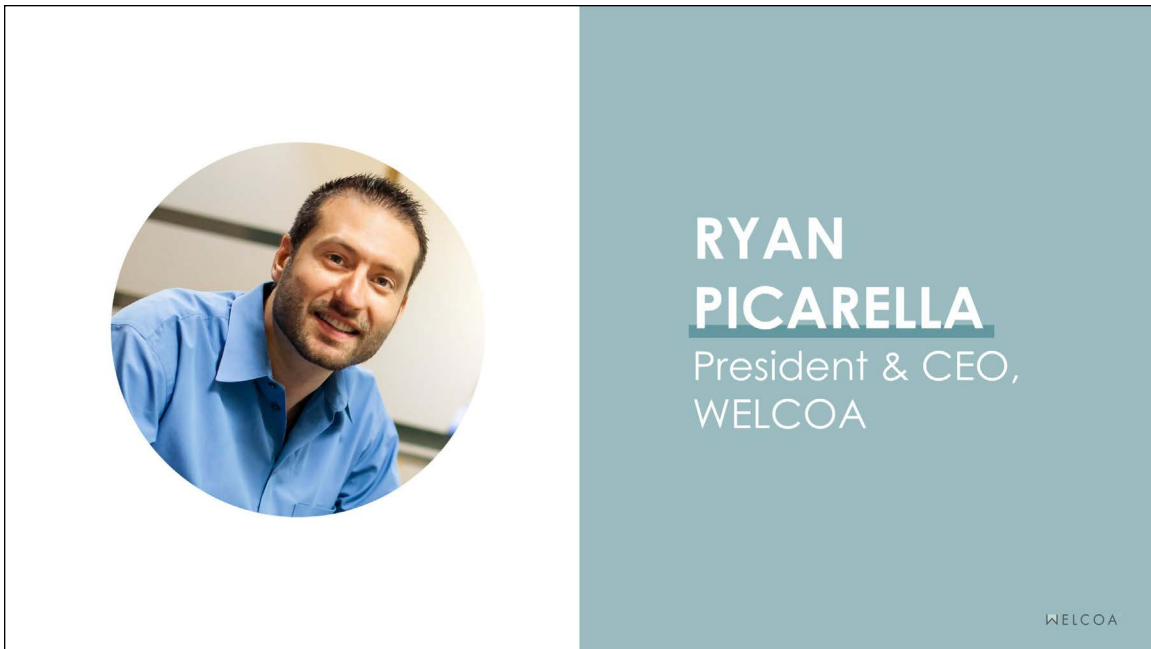


PPN Webinar: The Future of Wellness Today with New Ocean Health Solutions

Hal Rosenbluth, Chairman & CEO • Joe Terrion, President



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A WELCOA PREMIER PROVIDER NETWORK WEBINAR WITH



The Future of Wellness Today

WELCOA

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A WELCOA PREMIER PROVIDER NETWORK WEBINAR WITH



HAL ROSENBLUTH
Chairman and CEO



JOE TERRION
President

WELCOA*

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"I view employees as a company's most precious assets."

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"Through these doors walk wonderful people, out these doors they walk as friends."

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The New York Times
BESTSELLER

"Hal Rosenbluth concentrates on his employees first and his customers second. This is a formula that has worked for more than two decades, and has transformed his company from a small family business into a global industry leader."

--- Thomas J. Peters author of *In Search of Excellence*



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The New York Times
American Express Agrees to Buy Rosenbluth

FORTUNE
The 100 Best Companies to Work for in America

Philadelphia
MAGAZINE
Traveling Man Hal Rosenbluth's Next Act

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Healthcare is Changing

- More expensive
- Inconvenient
- Lacking in Providers



Healthcare Prices to Outpace Inflation for the 1st time Since 2010 - *Fortune Magazine*, 2018

Convenience is a contributing factor to the success of retail clinics - *Healthcare News*, 2018

The US can't keep up with demand for health aides, nurses and doctors - *CNN Money*, 2018

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Walgreens to Buy Operator of In-Store Health Clinics - *New York Times*

Walgreens to Buy Clinic Operator Take Care Health - *Business News*

Walgreens Acquires Take Care Health Systems - *Drug Topics*

Walgreens Completes Acquisition of Convenient Care Clinic Operator Take Care Health Systems - *Business Wire*

Walgreens

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The Future of Wellness

- ✓ Address chronic conditions as it's the costliest aspect of healthcare.
- ✓ For a unique user experience, keep it simple and personalized
- ✓ Drive motivation by using evidenced-based behavioral economics and behavior change science.
- ✓ Require an customized platform with content that includes predictive analytics, the ability to address future company needs, and accommodates the ever changing healthcare landscape.

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Joe Terrion, President

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A Revolutionary Approach at a Revolutionary Price

- ✓ **Our** enterprise health management platform is packed with best-in-class content and capabilities.
- ✓ **Our** API is agile enough to keep up with the ever changing healthcare landscape, yet simple enough to evolve with your organization.
- ✓ **Our** goal is to take the complex and make it simple.

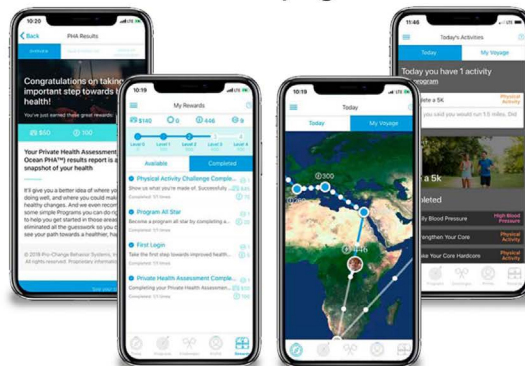
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The Voyage® has an adaptable, user-facing interface designed to help your colleagues adopt healthier habits on their own schedule.

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The Voyage®




The interface is simple, meaningful, and fast –so your colleagues will actually look forward to using it.

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Revolutionary Price: well below the industry average at \$.90 PPPM for health plans and companies with 250K employees or members and \$2 PPPM for self-insured companies with 1K-250K employees.

Robust Content: articles, videos, and personal insights by the thousands.

Radical Simplicity: custom, scalable solutions make us work for you.

Reliable Science: behavioral economics help improve health outcomes.

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250K+ EMPLOYEES \$.90 PPPM	1K-250K EMPLOYEES \$2.00 PPPM	< 1K EMPLOYEES DIY OPTION STARTING AT \$2.50 PPPM
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See What You Could Be Saving

Most companies pay between \$3.20 and \$8.40 per person per month for health and wellness programs.
Enter your total number of employees or members to learn how much you could save with New Ocean.

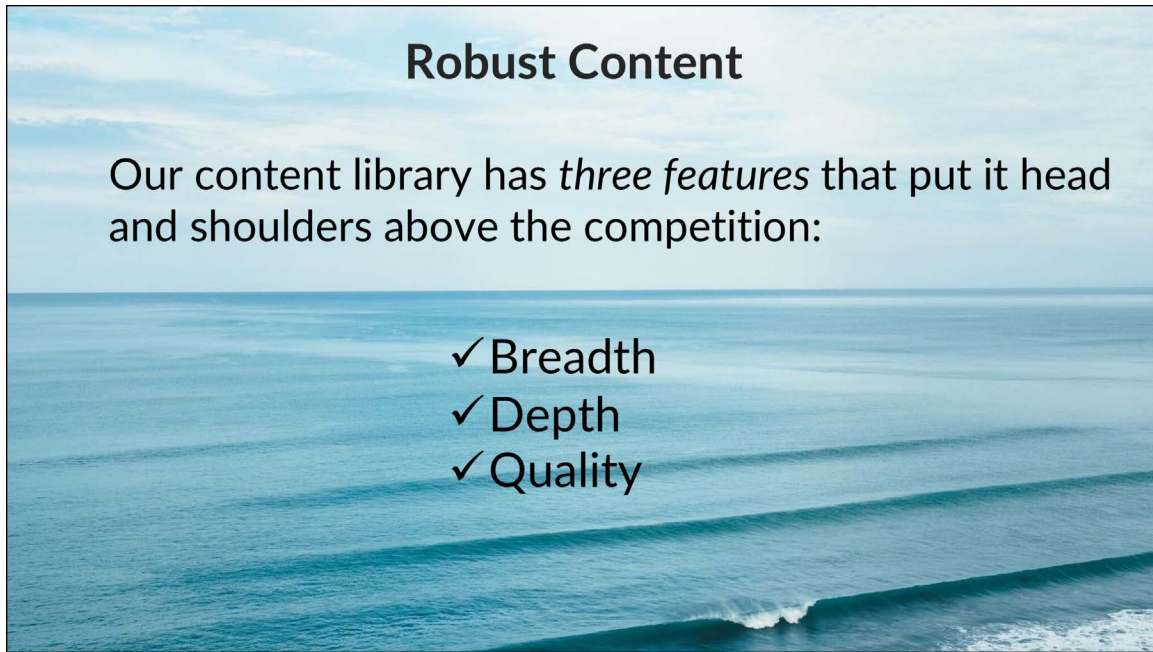
How many employees do you have?

5000

Year one savings with New Ocean based on industry averages*

Low-end (vs \$3.20 PPPM)**	Mid Range (vs \$5.50 PPPM)**	High-end (vs \$8.40 PPPM)**
\$50,400	\$188,400	\$363,000

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Robust Content

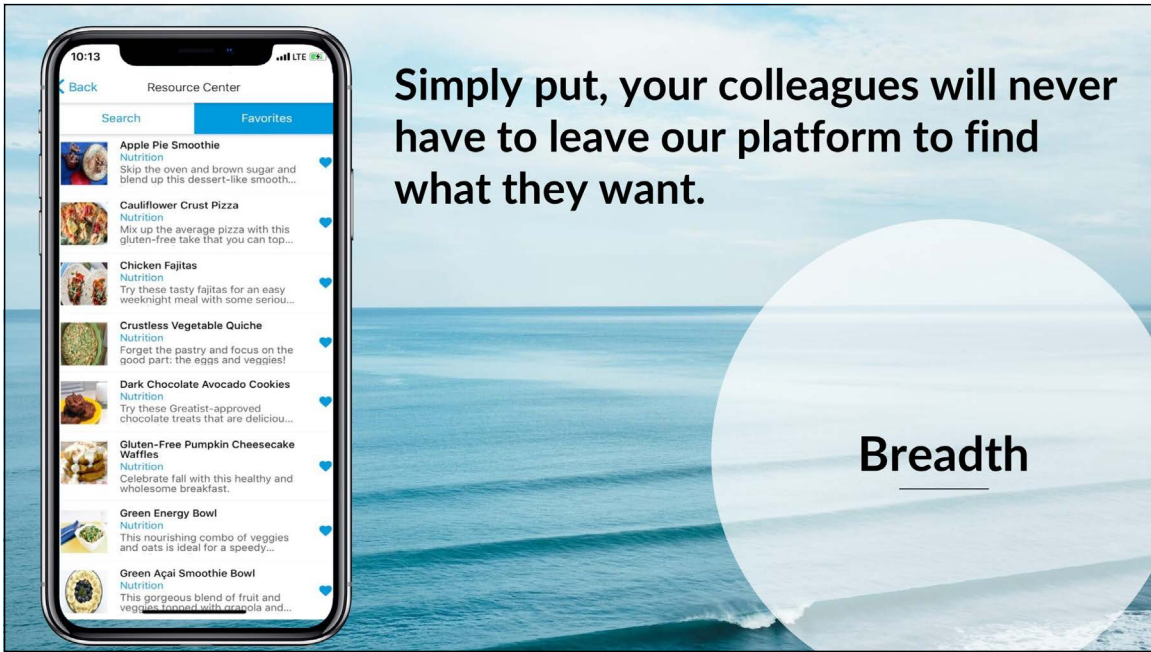
Our content library has *three features* that put it head and shoulders above the competition:

- ✓ Breadth
- ✓ Depth
- ✓ Quality

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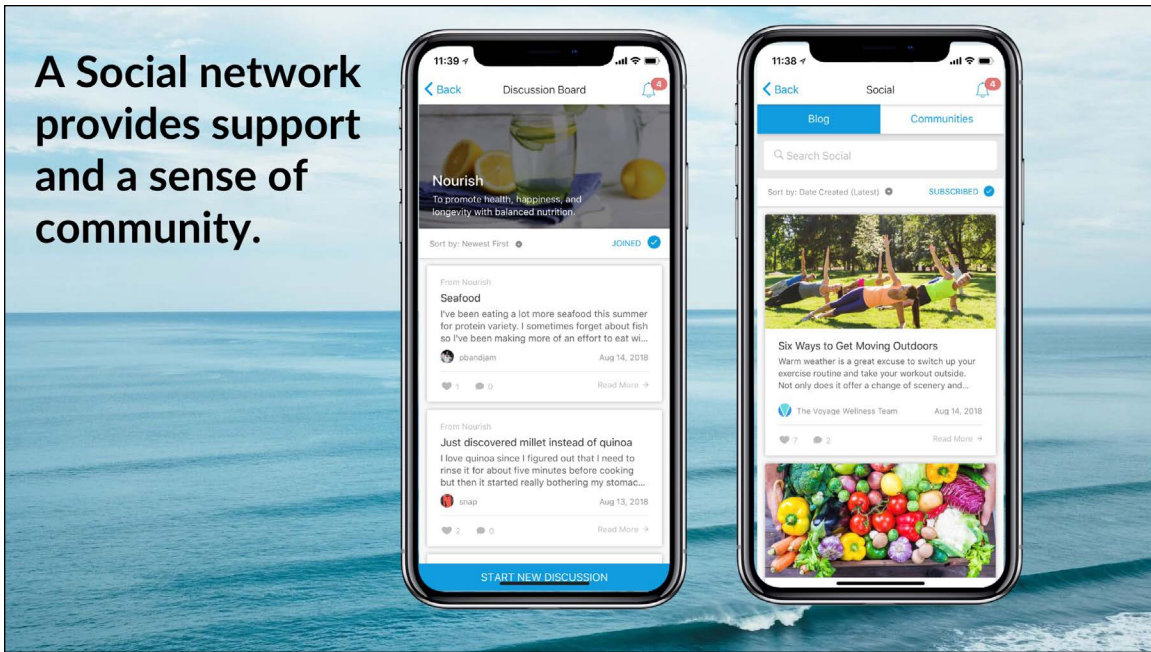
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Simply put, your colleagues will never have to leave our platform to find what they want.

Breadth

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A Social network provides support and a sense of community.

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The single biggest area to save on medical costs is by effectively managing chronic conditions.

Depth

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Chronic Condition Management Suite

- COPD
- Asthma
- Hypertension
- Diabetes

More Coming Soon ...

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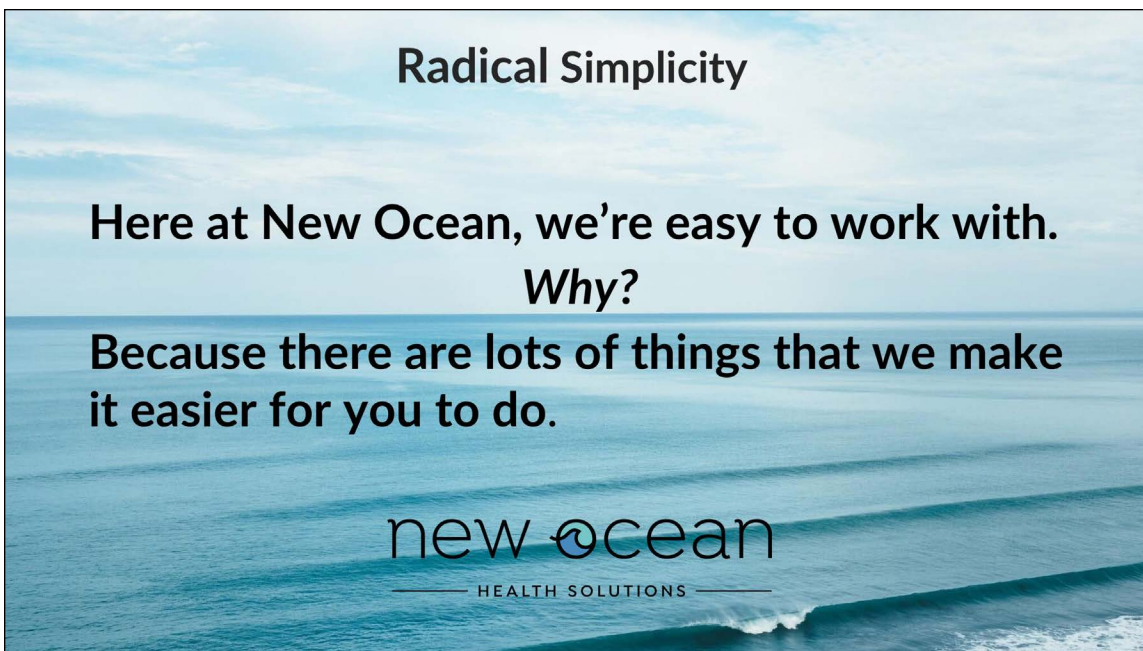
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We continuously update our content to reflect the latest trends and research.

Quality

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Radical Simplicity

Here at New Ocean, we're easy to work with.

Why?

Because there are lots of things that we make it easier for you to do.

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Flexible Integration



The Bridge

Our open architecture platform allows you to maintain complete control of the user experience, your IT, and your branding.

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the VOYAGE
by New Ocean



User-facing app & portal

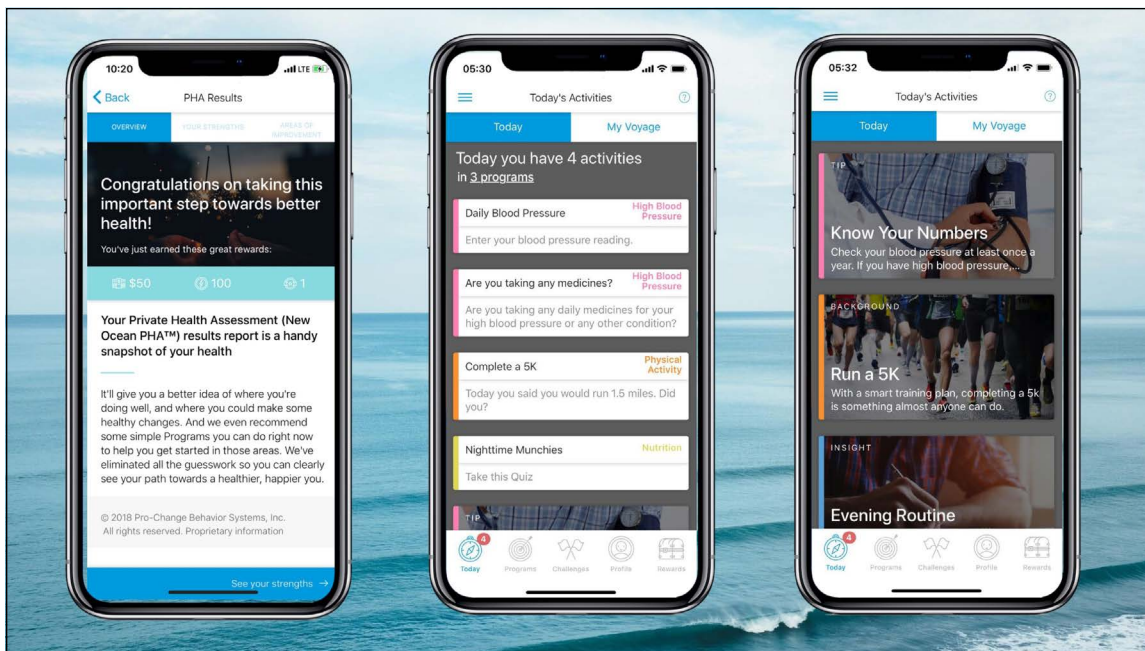
- ✓ Mobile-first
- ✓ Customizable
- ✓ Intuitive
- ✓ Easy to use

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Reliable Science

Our purpose-driven design includes:

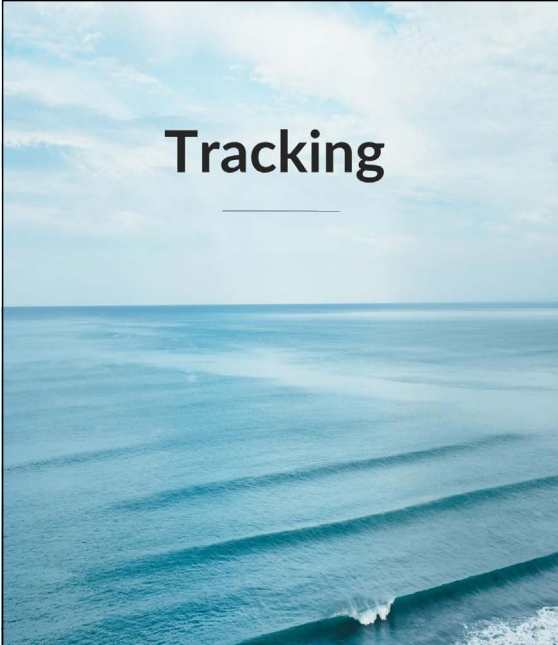
- ✓ Principles of Behavioral Economics
- ✓ Behavior Change Science

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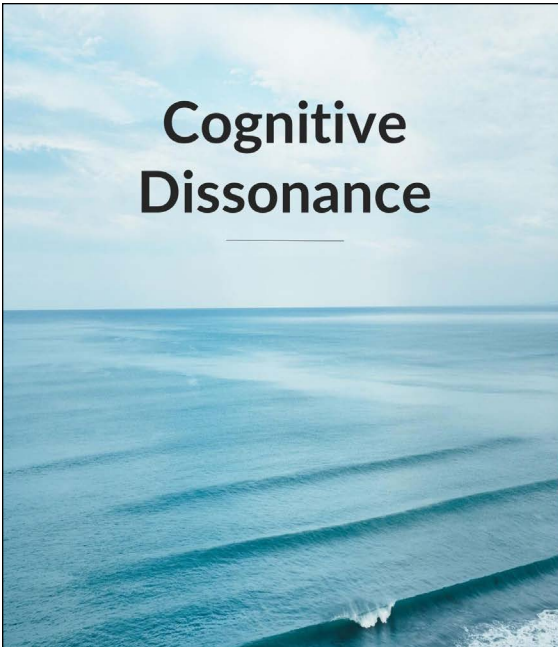


Tracking

Small, repeated behaviors that lead to sustainable behavior change...




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Cognitive Dissonance

Avoid cognitive dissonance by providing personalized goals and choices for a greater commitment.




Commitment


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 <h2>Reinforcement Scheduling</h2>	<p>Early and easy wins for your colleagues establishes trust and increases confidence.</p> 
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Experience our Platform for Yourself

Sign Up for a Free 7-Day Trial of The Voyage today.

<https://www.newoceanhealthsolutions.com/demo-the-voyage/>

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