



WELCOA* CONNECT

SPONSORSHIP PACKAGES

WELCOA Connect is a suite of virtual experiences, consisting of Idea Collective, Fireside Chats, and Inner Circle. Each experience providing its own advantages and opportunities, but when combined it is the ultimate learning and development experience for the participant, both personally and professionally. Participants gain exclusive access to the brightest minds in the wellness space and opportunities to connect and network with like-minded people for inspiration, guidance, and solutions for their wellness strategies during today's ever-changing workplace.

QUESTIONS OR WANT TO CONNECT TO LEARN MORE?

Contact Lori Thomas at (402) 827-3652 or lthomas@welcoa.org



Idea Collective: Platinum Partner

PRICE: \$25,000 | AVAILABLE: 1

AUDIENCE: This series is open to WELCOA Members with a max limit of 1,000 participants.

- » Attendee list including: *First Name, Last Name, Email Address, Job Title, Company Name, Company Size, and Industry*
- » Naming rights of Idea Collective series (i.e.: Idea Collective: *Title* brought to you by *Platinum Partner Name*)
- » Logo placement on all in-series communication to participants
- » Top tier logo placement on all series promotional communications and collateral
- » Top tier logo placement on all in-series communication to participants
- » Top tier recognition on event website
- » Recognition on WELCOA's social media channels (Facebook, Instagram, & LinkedIn)
- » (1) Sponsor advertisement in one session promotional e-mail
- » Up to 3-minute greeting by sponsor representative at the beginning of each class meeting (5 class meetings per series)
- » Opportunity to offer/demo one (1) free experience or giveaway to all attendees at any time during series
- » (1) One dedicated hi-vis post-series email to attendees
- » (20) Complimentary seats in the Idea Collective series for sponsor to use internally or giveaway to clients
- » (1) One complimentary seat in each of the Idea Collective Fireside Chats (15 total)
- » (3) Annual WELCOA Individual Memberships for sponsor to use internally or giveaway to clients around the specific topic or industry

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Idea Collective: Gold Sponsor

PRICE: \$15,000 | AVAILABLE: 2

AUDIENCE: This series is open to WELCOA Members with a max limit of 1,000 participants.

- » Attendee list including: *First Name, Last Name, Email Address, Job Title, Company Name, Company Size, and Industry*
- » Logo placement on all series promotional communications and collateral
- » Logo placement on all in-series communication to participants
- » Recognition on event website
- » Recognition on WELCOA's social media channels (Facebook, Instagram, & LinkedIn)
- » (1) Sponsor advertisement in one session promotional e-mail
- » Up to a 3-minute greeting by sponsor representative during first session of the series
- » A 1-sentence opening sponsorship statement at the beginning of each session read by emcee
- » Opportunity to offer/demo one (1) free experience or giveaway to all attendees at any time during series
- » (5) Complimentary seats in the Idea Collective series for sponsor to use internally or giveaway to clients
- » (1) Annual WELCOA Individual Membership for sponsor to use internally or giveaway to client

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Idea Collective: Silver Sponsor

PRICE: \$5,000 | AVAILABLE: 3

AUDIENCE: This series is open to WELCOA Members with a max limit of 1,000 participants.

- » Logo placement on all series promotional communications and collateral
- » Logo placement on all in-series communication to participants
- » Recognition on event website
- » Recognition on WELCOA's social media channels (Facebook, Instagram, & LinkedIn)
- » Up to a 3-minute greeting by sponsor representative at the beginning of one (1) session during the series
(Dates given on first-come, first-served basis)
- » 5-minute demo opportunity at the end of one (1) session with free giveaway to all attendees at any time during series
(Dates given on first-come, first-served basis and must be same session as intro)
- » Recognition at the beginning of all sessions during the series read by emcee

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Idea Collective: Fireside Chat Sponsor

PRICE: \$500 | AVAILABLE: 15

AUDIENCE: This series is open to WELCOA Members only that attended the Idea Collective with a max limit of 50 participants.

- » Recognition on event website
- » Recognition on WELCOA's social media channels (Facebook, Instagram, & LinkedIn) for Fireside Chat promotion
- » A 1-sentence opening sponsorship statement at the beginning and end of the Fireside Chat session read by emcee
- » Opportunity to give (1) free resource to all Fireside Chat attendees

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Inner Circle: Gold Sponsor

PRICE: \$10,000 | AVAILABLE: 1

AUDIENCE: Each series is open to WELCOA Members only with a max limit of 100 participants.

- » Attendee list including: *First Name, Last Name, Email Address, Job Title, Company Name, Company Size, and Industry*
- » Logo placement on all series promotional communications and collateral
- » Logo placement on all in-series communication to participants
- » Recognition on event website
- » Recognition on WELCOA's social media channels (Facebook, Instagram, & LinkedIn)
- » (1) Sponsor advertisement in one session promotional e-mail
- » Up to 5-minute greeting by sponsor representative to kick-off the series
- » Opening sponsorship statement at the beginning of each session during the series read by emcee
- » 5-minute demo opportunity at the end of one session with free giveaway to all attendees at any time during series
- » Naming rights of mid-series virtual reception for all attendees with up to 5-minutes opening remarks by sponsor representative (i.e.: Inner Circle: *Title* virtual reception brought to you by *Gold Sponsor Name*) *Sponsor may enhance the reception experience by adding entertainment at sponsor's cost*
- » (5) Complimentary seats for sponsor's internal team members to attend the series, giving sponsor access to focus-group style conversations around the specific topic
- » (1) Annual WELCOA Individual Memberships for sponsor to use internally or giveaway to clients

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Inner Circle: Swag Bag Sponsor

PRICE: \$500 | **AVAILABLE:** Unlimited

AUDIENCE: Each series is open to WELCOA Members only with a max limit of 100 participants.

- » Recognition on event website
- » Recognition on WELCOA's social media channels (Facebook, Instagram, & LinkedIn)
- » Provide a digital gift to all mid-series virtual reception attendees. Examples may include but are not limited to: free product, user demo, discount code, coupon, etc. (*Max 100 gifts per series*)

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