

Our Greater Good

ADVANCING THE PRACTICE & THE PEOPLE OF WORKPLACE WELLNESS

WELCOA's mission is to be a transformative force that improves the health and well-being of all working people. As a purpose-driven, nonprofit organization, we are squarely and solely focused on generating health and prosperity for our industry professionals, their clients, and all employees.

— WELCOA PROVIDES —



Live Events

Virtual events that bring together the industry's best experts, deliver timely and relevant research, and elevate the voice of exceptional companies and their professionals.



Well Workplace Process™ & Awards

WELCOA's 7 Benchmarks™ provide proven methodology for building an effective corporate wellness strategy. Receive national recognition of your organization's commitment to success using WELCOA's 7 Benchmarks.



Well Workplace Checklist

This highly analytical tool measures an organization's alignment with WELCOA's 7 Benchmarks™. The assessment provides dynamic reporting, trend analysis, with relevant scoring based on your industry, region, and size.



WELCOA Institute

On-demand certifications and training with more than 40 courses, many approved for continuing education units for SHRM, HRCI, and NCEC.



WELCOA Community

A monthly, virtual group to network with wellness and HR professionals across the industry to amplify your professional development.



WELCOA Select

The first and only vendor selection tool that leverages insights from WELCOA analytics and its member community.



Resources & Toolkits

Grab and go guidance to keep you moving forward. Explore over 400 tools including on-demand surveys, expert interviews, case studies, member spotlights, and quick guides.



Expert On Demand

Leveraging the Legal Help Desk, you can access the expertise of corporate wellness attorney, Barbara Zabawa. More experts coming soon!

The WELCOA Factor

Businesses struggle to conceptualize and implement an effective well-being strategy. WELCOA provides the pathway to design, implement and sustain high-impact organizational development. Access to the WELCOA platform offers a systematic, data-driven process to evaluate organizational health and deliver step-by-step guidance to design work for employee well-being.

2 YEAR TREND ANALYSIS

20 Companies: Average 31% Improved Outcomes

BENCHMARK 1: Committed & Aligned Leadership

BENCHMARK 2: Collaboration in Support of Wellness

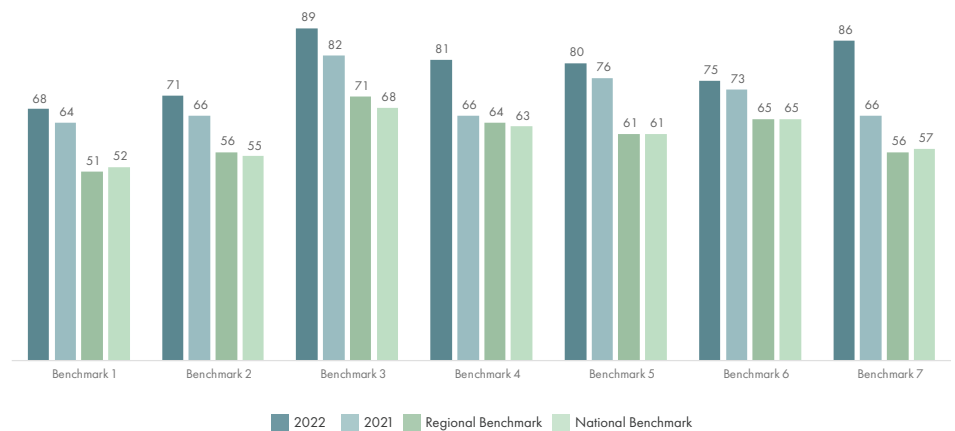
BENCHMARK 3: Meaningful Data to Evolve a Wellness Strategy

BENCHMARK 4: Operations Planning for Wellness

BENCHMARK 5: Wellness Initiatives for the Whole-Person

BENCHMARK 6: Cultivating Supportive Health Promoting Environments, Policies & Practices

BENCHMARK 7: Evaluating, Celebrating & Iterating for Ongoing Success



“WELCOA is exceptional at providing employer resources. I feel more confident having WELCOA in my back pocket”



“WELCOA’s platform is the bedrock of our practice. We could not scale our consultative services to the degree we have, without their support and continuously evolving suite of tools and resources.”



“WELCOA makes us slow down and be more strategic and intentional. It is the framework we rely on to make decisions.”

WELCOA*

WELL-BEING WORKS HERE

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ABOUT WELCOA

WELCOA (The Wellness Council of America) is the nation’s most respected resource for building high-performing, healthy workplaces. With a 30-year history and more than 5,000 corporations participating, WELCOA has an impeccable reputation for helping business and health professionals improve employee well-being and create healthier organizational cultures.