2016 Health Promotion Conference Overview

CORE CONFERENCE: April 27-29, 2016
Hilton Orlando Lake Buena Vista | Orlando, Florida

What is the Purpose of Health Promotion?

MONEY, HEALTH, OR MORE?
Do We Need to Produce a Huge ROI, or Do We Need to Engage People, Improve Health and Better Serve the Organization or Community’s Broader Goals?

CONFIRMED SESSIONS

2016 Conference Sessions

Superchargers – Building Best-Practice Technologies for Sustained Government
PROGRAM DESIGN
David R. Anderson, PhD
Executive VP & Chief Health Officer, StayWell

Beyond Behavioral Health: The Role of Psychology in Employee Well-Being and Organizational Performance
PSYCHOLOGY
David W. Ballard, PsyD, MBA
Assistant Executive Director for Organizational Excellence, American Psychological Association

Health Promotion is the Purpose: Money & More Follow
MONEY, HEALTH OR MORE?
Craig Becker, PhD, CWP
Associate Professor, Department of Health Education and Promotion, East Carolina University

From Coping to Resilience to Thriving to Flourishing: Evidence-Based Review
PSYCHOLOGY
Joel Bennett, PhD, Certified Workplace Specialist
President, Organizational Wellness & Learning Systems

Motivational Interviewing: Health Coaching Skill Building
PSYCHOLOGY
Susan W. Butterworth, PhD, MS
Principal / Founder, Q-consult, LLC
Wearable Wellness?!? Successfully Integrating High Tech with High Touch to Maximize Your Employee Wellness Strategy

PROGRAM DESIGN
Brad Cooper, MSPT, MBA, MTC, ATC, CWC
Chief Executive Officer, US Corporate Wellness, Inc.

Calories, Cooking, AND Context: Using a Critical, Non-reductionist, Ideographic Approach to Achieve Outcomes of Change in Dietary Health

BIOLOGY
Christopher Fink, PhD
Associate Professor and Dept. Chair, Dept. of Health & Human Kinetics, Ohio Wesleyan University

Engagement Strategies for Disseminating Information via Audio/Visual Recordings within Online Health Promotion Programs

PROGRAM DESIGN
Kristine Fish, PhD
Associate Professor, Dept. of Kinesiology and Health Promotion, California State Polytechnic University, Pomona

One Small Step for an Individual; One Giant Leap for a Population: Leveraging Behavioral Analysis in Corporate Wellness Programs

PSYCHOLOGY
Edward M. Framer, PhD
Director, Health and Behavioral Sciences, Health Fitness Corporation, Inc.

Financial Impact of Workplace Health Promotion

MONEY, HEALTH OR MORE?
Ron Z. Goetzel, PhD
Senior Scientist and Director, Johns Hopkins University; Vice President, Consulting and Applied Research, Truven Health Analytics


PSYCHOLOGY
Rebecca S. Johnson, MS
Director of Workplace Wellness, Am I Hungry?© Mindful Eating Programs and Training

Designing Sustainable Behavior Change

PSYCHOLOGY
Michael Kim, MPP/MBA
CEO & Founder, HabitDesign.org
Maria Elena Lara, PhD
Principal Scientist and Investigator, Habit Design®

Why a Workplace Culture of Health Matters

CULTURE
Mary L. Marzec, PhD
Lead Researcher, Health Management Research Center, University of Michigan
TBD: Tobacco Cessation

BIOLOGY

Jamie McConaha, PharmD, CGP, BCACP, TTS, CDE
Assistant Professor of Pharmacy Practice, Duquesne University

Why Good Things Happen to Good People: A Scientific and Real World Perspective on the Benefits of Helping Others

KEYNOTE

Stephen Post

Lessons Learned from Implementing Incentive Systems: To Do, Not To Do and Still Don’t Know

INCENTIVES

Jim Pshock
Founder, CEO and President, Bravo Wellness

ACA, HIPAA, and the EEOC – What are the Boundaries of a Compliant Wellness Plan?

INCENTIVES

Jim Pshock
Founder, CEO and President, Bravo Wellness

Start with What’s Right to Build Engagement, Confidence & Long-Term Success

PROGRAM DESIGN

Laura Putnam, MA
Founder & CEO, Motion Infusion

Essential Leadership Skills for 21st Century Health Promotion

MONEY, HEALTH OR MORE?

Brian Luke Seaward, PhD

Mindful Health: The Science and Practice of Mindfulness for Optimal Health and Performance

PSYCHOLOGY

Robert A. Swoap, PhD
Professor of Psychology, Warren Wilson College

Thriving Wellbeing: Shifting Your Role from Program Developer to Culture Influencer

CULTURE

Rosie Ward, PhD, MPH, MCHES, BCC, Certified Intrinsic Coach®
Principal & Co-Founder, Salveo Partners, LLC; Director of Health Coaching Education, Fairview Physician Associates

Six Ways Participants Irrationally Fail to Choose Wellness – And What You Can Do About It.

PSYCHOLOGY

John Weaver, PsyD
Psychologist, The Healthy Thinking Initiative
Implementing Successful Weight Management in the Workplace: A Practical Approach
BIOLOGY
Ned M. Weiss, MD
Medical Director, Abington Endocrinology Associates / Abington Weight Management Center

An American Plate That is Palatable for Human and Planetary Health
KEYNOTE
Walter Willett

The Genomic Revolution – A New Purpose and Meaning for Health Promotion
BIOLOGY
Karen Wolfe, MBBS(Syd), MA

Functional Medicine as a Partner for Health Promotion – Imperatives for a New Health Promotion Model to Impact the Chronic Disease Epidemic
BIOLOGY
Karen Wolfe, MBBS(Syd), MA